

# Papers Capers

## Paper Cities Kennel Club      March 2013

<http://www.papercitieskc.org/>

**President:** Todd Orthmann 842-3827 (SammySledDogTeam@aol.com)

**Vice President:** Brenda Blume 446-2181 (Madhatley@aol.com)

**Recording Secretary:** Rose Gottung 675-4888 (Rose.Gottung@ci.wausau.wi.us)

**Corresponding Secretary:** Shelley Gramins 262-716-7324 (shelleygramins@gmail.com)

**Treasurer:** Barb Powers 842-7400 (dogstar1@frontier.com)

### Board Members:

**Phyllis Christensen (2014) 842-5361 (pkchrist@gmail.com)**

**Gary Jakobi (2014) 443-3509 (bgdogs@dishmail.net)**

**Roxanne Peltier (2015) 845-0868 (peltier@nordlichkennel.com)**

**Marv Strassburger (2015) 842-1098 (Karavin@frontier.com)**

**Sue Wiesneske (2014) 359-6917 (baronsworld@charter.net)**

*Papers Capers* is a monthly newsletter of Paper Cities Kennel Club, Inc., Wausau, WI. Opinions expressed in articles do not necessarily imply approval or endorsement of Paper Cities Kennel Club, Inc. The editor reserves the right to discretionary editing.

### Editor

Merion Markstrum  
(715) 359-2436  
[merionm@dwave.net](mailto:merionm@dwave.net)  
Schofield, WI  
(Call for address)

### Advertising Rates

Members:  
Full Page - \$10.00  
Half Page - \$5.00  
Commercial & Non-Members:  
Full Page - \$20.00  
Half Page - \$10.00

### Subscriptions

*Papers Capers* subscriptions are available to non-members at the rate of \$7.50 per year. Please send subscriptions to the editor.

# Meeting Notices

The Paper Cities Kennel Club will meet Wednesday, March 20<sup>th</sup> at 7:00 p.m. at Willow Springs Gardens in Wausau.

The Board of Directors meeting will be held Wednesday, April 3rd at 7:00 p.m. at Biggby's in Rib Mountain.

In case of questionable weather or road conditions, contact any officer or board member after 5:30 p.m. on the day of the meeting to verify whether the meeting will be held.

## Upcoming Events

DATE	EVENT	WHERE	WHO(contact)
<b>March. 6</b>	<b>PCKC Board Meeting</b>	<b>Biggby's</b>	<b>Wausau, WI</b>
March 2-3	Detroit Kennel Club	Detroit, MI	MB-F
March 9-10	Logansport Kennel Club	Auburn, IN	Roy Jones Dog Shows
<b>March. 9</b>	<b>Correction Match</b>	<b>Camp Bandy</b>	<b>Amhurst Junction</b>
<b>March. 20</b>	<b>PCKC Meeting</b>	<b>Willow Springs</b>	<b>Wausau, WI</b>
March 30-31	Clinton Iowa Kennel Club	DeWitt, IA	Onofrio Dog Shows
March 30-31	Packerland Kennel Club, Inc.	Manitowoc	Roy Jones Dog Shows
<b>April. 3</b>	<b>PCKC Board Meeting</b>	<b>Biggby's</b>	<b>Wausau, WI</b>
April. 6-7	Saginaw Valley Kennel Club	Birch Run, MI	MB-F
April. 6-7	Kennel Club of Yorkville Illinois	DeKalb, IL	Roy Jones Dog Shows
April. 13-14	Steele City Kennel Club, Inc.	Crown Point, IN	Roy Jones Dog Shows
<b>April. 17</b>	<b>PCKC Meeting</b>	<b>Willow Springs</b>	<b>Wausau, WI</b>
April. 20-21	Fond Du Lac County KC	Fond Du Lac, WI	Roy Jones Dog Shows
April. 20-21	Waterloo Kennel Club	Waterloo, IA	Onofrio Dog Shows
April. 18	Terre Haute Kennel Club, Inc.	Terre Haute, IN	Roy Jones Dog Shows
April. 19	Bloomington Indiana KC, Inc.	Terre Haute, IN	Roy Jones Dog Shows
April. 20	Terre Haute Kennel Club, Inc.	Terre Haute, IN	Roy Jones Dog Shows
April. 21	Bloomington Indiana KC, Inc.	Terre Haute, IN	Roy Jones Dog Shows
<b>May 4</b>	<b>Canine Amb. at Bike Rodeo</b>	<b>Weston Police Dept.</b>	<b>Weston, WI</b>
May. 3	Badger Kennel Club	Jefferson, WI	Roy Jones Dog Shows
May. 4	Janesville Beloit Kennel Club	Jefferson, WI	Roy Jones Dog Shows
May. 5	Badger Kennel Club	Jefferson, WI	Roy Jones Dog Shows
May 11-12	Indianhead Kennel Club	Eau Claire, WI	Roy Jones Dog Shows

### \*\*\*\*Interesting Web Sites\*\*\*\*

Dog Show Scores Database: <http://dogshowscores.herokuapp.com/?mid=562>

New AAHA Vaccine Guidelines: <https://www.aahanet.org/PublicDocuments/CanineVaccineGuidelines.pdf>

New Test for Lymes: [http://ahdc.vet.cornell.edu/docs/Lyme\\_Disease\\_Multiplex\\_Testing\\_for\\_Dogs.pdf](http://ahdc.vet.cornell.edu/docs/Lyme_Disease_Multiplex_Testing_for_Dogs.pdf)

Info Dog Site: <http://www.infodog.com/default.htm>

American Kennel Club: <http://www.akc.org/index.cfm>

Merck Veterinary Manual: <http://www.merckvetmanual.com/mvm/index.jsp>

Natural Holistic Health Care: <http://www.naturalholistic.com/nhpc/index.html>

EARS - Emergency Animal Rescue Service: <http://www.uan.org/ears/>

Therapy Dogs of Central Wisconsin: <http://www.wi-tdi-dogs.org/>

Amber Alert site for missing dogs: <http://groups.yahoo.com/group/K9AmberAlert/>

Lost Dogs in Wisconsin: <http://lostdogswisconsin.webs.com//>  
or facebook: <http://www.facebook.com/pages/Lost-Dogs-of-Wisconsin/395490441240>

Family Sanctuary at Peaceful Pines: <http://www.pppmemorials.com/FamilySanctuary/index.html>

Article on Bloat: <http://www.briard.com/about/liebesbloat.html>

Site about responsible breeders: [http://www.akc.org/breeders/resp\\_breeding/resources.cfm](http://www.akc.org/breeders/resp_breeding/resources.cfm)

Lakeshore Pembroke Welsh Corgi Rescue: <http://www.lakeshorecorgirescue.org/>

Dog Federation of Wisconsin: <http://www.dfow.net/>

Dr. Patricia McConnell has a blog for training dogs: <http://www.theotherendoftheleash.com/>

Canine Vision: <http://www.uwsp.edu/PSYCH/dog/LA/DrP4.htm>

Canine Health Foundation: <http://www.caninehealthfoundation.org/>

Ask vet about medicines for pets from FDA:  
<http://www.fda.gov/ForConsumers/ConsumerUpdates/ucm205666.htm>

Information on Dogs: <http://www.doggedhealth.com/>

Breeder's Handbook: Weaning More Puppies:  
[http://www.akc.org/enewsletter/akc\\_breeder/2010/spring/handbook.cfm](http://www.akc.org/enewsletter/akc_breeder/2010/spring/handbook.cfm)

Hormone Replacement Products affect Pets: <http://news.vin.com/vinnews.aspx?articleId=15950>

LYME VACCINE & LYME DISEASE: <http://www.thedogplace.org/Vaccines/Lyme-Disease1-10062-Jordan.asp>

DNR Wolf Alerts: <http://dnr.wi.gov/org/land/er/mammals/wolf/dogdepred.htm>

Foods: <http://www.dogfoodadvisor.com/dog-food-reviews/brand/>

Michigan State University-College of Law-Animal Legal & Historical Center: <http://www.animallaw.info/>

Dr. Schultz online vaccination seminar –free: <http://www.showdogvideopros.com/PCAF2010SchultzA.html>

K9 First Aid: <http://www.vet.upenn.edu/RyanHospital/K9FirstAid/tabid/1370/Default.aspx>

Study on causes of Death in dogs by breed: <http://www.lifewithdogs.tv/2011/04/landmark-study-reveals-breed-specific-causes-of-death-in-dogs/>

Ever need a more complete description blow by blow of those lab reports you get back on your pets :  
[http://www.broadwayvh.com/site/view/83223\\_AssessmentDescriptions.pml;jsessionid=g92sm55i901](http://www.broadwayvh.com/site/view/83223_AssessmentDescriptions.pml;jsessionid=g92sm55i901)

Vestibular Disease in Older dogs: <http://www.petconnection.com/blog/2011/08/04/a-poorly-named-but-common-condition-old-dog-vestibular-disease/>

Kennel Blindness: [http://www.akc.org/enewsletter/akc\\_breeder/2006/march/kennel.cfm](http://www.akc.org/enewsletter/akc_breeder/2006/march/kennel.cfm)

Pet Food and China - More Cause for Concern? :  
<http://healthypets.mercola.com/sites/healthypets/archive/2012/02/01/pet-food-and-china-more-cause-for-concern.aspx>

Veterinarian Speaks Out on PETA and Westminster:  
[http://www.americanshihtzuclub.org/vet\\_speaks\\_on\\_peta\\_westminster](http://www.americanshihtzuclub.org/vet_speaks_on_peta_westminster)

This Plant Will Kill Your Dog (and maybe your kids): <http://www.tonyspencer.com/2007/10/03/this-plant-will-kill-your-dog-and-maybe-your-kids/>

## Pet Poisons From A to Z — What You Absolutely Must Know

[http://www.vetstreet.com/our-pet-experts/pet-poisons-from-a-to-z-what-you-absolutely-must-know?WT.mc\\_id=Email;Newsletter;Petwire;Mar-29;Article1](http://www.vetstreet.com/our-pet-experts/pet-poisons-from-a-to-z-what-you-absolutely-must-know?WT.mc_id=Email;Newsletter;Petwire;Mar-29;Article1)

## How to create a reactive human (Karen Pryor Clicker Training):

[http://www.clickertraining.com/node/2225?source=mn1\\_03\\_1204](http://www.clickertraining.com/node/2225?source=mn1_03_1204)

## Five Things Your Vet Says That Aren't True

<http://www.dogsnaturallymagazine.com/five-things-your-vet-says-that-arent-true/>

## Rabies Vaccine Labeling

<http://www.dogsnaturallymagazine.com/rabies-vaccine-labeling/>

## Features

### ***American Kennel Club Offers Advice On Starting an Exercise Routine With Your Dog***

The obesity epidemic has officially gone to the dogs! The National Academy of Sciences reports that one out of every four dogs and cats in the western world is now overweight. Exercise can improve your dog's physical and mental health, but it is important to research the best exercise routine for you and your dog. The American Kennel Club (AKC®) offers the following workout tips for dog owners:

- Consider your dog's age, health, condition and current activity level. Check with a vet before beginning anything vigorous.
- Make sure to keep your dog on a leash at all times when you are exercising in public. You don't want your dog to get distracted by cars, people or other dogs.
- Letting your dog out in your backyard doesn't qualify as exercise; however, a good game of fetch may do the trick.
- When exercising your dog, try to keep it on a grassy or earth surface. A hot sidewalk or sharp gravel surface is hard on a dog's paws. Always remember to bring along clean water and a portable bowl so you can offer your dog a drink if needed.
- Stop exercising immediately if your dog begins to pant too rapidly. Dogs can suffer from heat stroke, so make sure your dog is not overexerting itself.
- Pay special attention to your dog's footpads and toenails. If there are any abrasions or cuts, stop exercising until they have completely healed.
- When starting your dog on any exercise program, begin slowly to build up its endurance level; too vigorous a workout may cause injury.

Additional resources on responsible dog ownership can be found on the American Kennel Club Web site at [www.akc.org](http://www.akc.org).

© The American Kennel Club, Inc.

### ***From Puppy Bling to Lavish Toys AKC Survey Finds the Family Dog Will Reap the Benefits of a Refund From Uncle Sam***

Forget about self-indulgence, a recent American Kennel Club® (AKC®) financial survey revealed that 63% of dog owners who receive a tax refund will use the money to pamper their dog. The most popular splurge-worthy item was doggy bling (a rhinestone collar or fancy leash) however, other lavish items for Fido included a "specialized all weather dog run and play area," an "auto ball thrower," and "a posh puppy boutique."

In addition 31% of respondents have a savings account for their dog either for emergencies or to indulge Fido and 62% have considered starting one. And while many people will receive a tax refund, some Americans will end up owing the

government. It turns out that most dog owners (81%) or their spouses (13%) will endure necessary cutbacks if they owe Uncle Sam, rather than take away from the family dog.

"It's not surprising that many Americans use their tax refund to buy gifts for their dogs knowing the benefits of dog ownership are priceless," said AKC Spokesperson Lisa Peterson. "Since dogs are considered valuable family members even those not in Uncle Sam's favor still put Fido first by cutting back on their own luxuries in order to indulge their favorite companions."

**The survey also found that the top five items the family dog would buy if he were able to take out a loan are:**

**5. Membership to a dating service to check out other hot doggies**

**4. Unlimited massage therapist services**

**3. A personal assistant to clean up the yard after potty breaks**

**2. Squirrel Hunting Trip**

**1. Unlimited Kibble**

To learn about responsible dog ownership, visit the AKC website at [www.akc.org](http://www.akc.org).

**Explanatory Notes:**

The survey was conducted during a three-week period from March 10 through 30, 2011. A total of 689 surveyors responded voluntarily. Self-selecting methods were used in recruitment for this study. AKC does not guarantee that these statistics are scalable to the overall population. This data is for anecdotal purposes only.

© American Kennel Club, Inc.

AKC® SYNDICATE

## Helpful Tips

### ***Building a Happy Relationship With Your Dog***

**American Kennel Club Offers Tips for  
Building a Happy Relationship With Your Dog**

Meeting your dog's basic needs and maintaining his quality of life are the foundation of building a happy relationship with your pup. No matter how busy life gets, being consistent about caring for your dog is extremely important. American Kennel Club® (AKC) Canine Good Citizen® Director and Certified Applied Animal Behaviorist, Mary Burch, Ph.D., offers the following tips on how to achieve the best possible relationship with your family pet.

- **Exercise.** Providing Fido with daily exercise is very important. When dogs do not get enough exercise, they can become bored and lethargic, or even hyper and wound up. The lack of exercise is at the root of many canine behavior problems.
- **Puppy play time.** Play time translates to spending quality time with your pup. Dogs need to have daily interactions with their humans, and even though the sessions may be short, it goes a long way to building a strong bond with your dog.
- **Training.** Spending time training your dog builds a bond that lasts a lifetime. You learn how to communicate with your pup during training. It also gives your dog more freedom because you can feel confident taking him anywhere with you and know that he will be easy to manage.

Learn more about all of the different dog breeds at [www.meetthebreeds.com](http://www.meetthebreeds.com).

© The American Kennel Club, Inc.

## ***AKC Family Dog Magazine Offers Housebreaking Tips for Puppies and Adult Dogs***

Housebreaking a new puppy or adult dog requires a great deal of commitment on the part of the owner. Your dog will occasionally make mistakes and have accidents in the house, but being consistent and patient will help the housebreaking stage go smoothly. *AKC Family Dog* contributor Kathy Santo offers tips on effectively housebreaking your dog. Among them:

- **Feeding:** Santo advises not to feed your dog a food that is very high in fiber. This causes them to go to the bathroom constantly throughout the day. Instead use a great-quality food that is low in fiber and is carefully measured and fed at around the same time every day.

- **Crate and schedule:** Never use the dog's crate as a punishment. Instead place it where he feels safe and happy. "Basically, when he's not in the crate, your puppy needs to go outside every 20-30 minutes," says Santo. "That way, you're giving him more examples of what's correct (going to the bathroom outside) than examples of what's wrong (going to the bathroom on the floor, in your slippers, and so forth)."
- **Cleanup:** Dog urine contains ammonia, and as it breaks down the ammonia concentration increases. Stop using cleaning products containing ammonia to clean up any accidents because it will not effectively get rid of the dog's urine scent. He will continue to go back to that spot because he recognizes his territory. Instead use stain and odor removers that don't contain ammonia.

To subscribe to *AKC Family Dog*, go to [www.akc.org/pubs/index.cfm](http://www.akc.org/pubs/index.cfm).  
© The American Kennel Club, Inc.

## *Ask AKC with Lisa Peterson ---Q & A Advice Column for Dog Owners*

*Dear Lisa: I know this may sound like a strange question, but here goes. My wife and I would like to add a dog to our family (we haven't owned one since our beloved Boxer (Rocky) passed away in 1993. We now are retired and this past fall had the back yard fenced off, so we think we're ready. My question is, we are looking for a small lap dog with short hair less likely to shed much, we have talked about a Pug or Parson Russell Terrier, but thought there might be other breeds that we should consider. We've tried books from the library but just couldn't find the information we were looking for. Can you suggest one? Are the two we're thinking about good choices? – Ready for Puppy Love Again*

**Dear Ready:** Congratulations on taking the first step to being a responsible dog owner by doing your research to find a breed that fits your lifestyle. It sounds like you really loved your Boxer "Rocky" and would like to find another fun canine companion but in a smaller package for your new lifestyle. One of the benefits of your new lifestyle is that you'll be home to welcome your new puppy and can spend some quality time training, socializing and getting him (or her) acclimated to his new home.

### **Coat and size**

Let's look at the Pug and Parson Russell Terrier in regards to shedding and size. The Pug has been described as "a lot of dog in a small space." They can weigh between 14 and 18 pounds as adults. They do have a coat that sheds but requires minimal grooming, not unlike your Boxer. On the other hand the Parson Russell Terrier coat comes in two varieties - smooth or broken (wire-haired) – and is a dense weatherproof double coat. While this coat does not shed in the traditional manner of blowing all its coat once or twice a year (like the Pug) it does require "hand-stripping or plucking" of the dead coat or clipping of the coat as it grows out. It does require a bit of grooming on your part. Or you might be able to find a professional groomer or breeder who knows how to maintain a proper terrier coat and do it for you. The Parson is nearly the same size at from 13 to 17 pounds, so picking up the dog and the weight in your lap will be equal. So the Pug sheds but requires less maintenance grooming while the Parson doesn't shed but will require more maintenance grooming. The choice is yours.

### **Temperament**

But the most important consideration to fit your new lifestyle should be the breed's temperament, since you will be spending at least from 10 to 15 years or longer with this dog. Let's look to the breed standard to find out the differences.

An excerpt from the Parson Russell Standard states its temperament should be, "Bold and friendly. Athletic and clever. At work he is a game hunter, tenacious, courageous, and single minded. At home he is playful, exuberant and overwhelmingly affectionate. He is an independent and energetic terrier and requires his due portion of attention." Clearly the Parson Russell is an active dog that requires lots of exercise and a job to do to keep him happy. A fenced in yard is a very good idea for a Parson since he has a reputation as an escape artist. I found this great [Buyer's Guide](#) on the [Parson Russell Terrier Association of America's](#) website. It is loaded with great information on the breed and how to find a responsible breeder.

Now let's compare the Pug's temperament which its breed standard states, "This is an even-tempered breed, exhibiting stability, playfulness, great charm, dignity, and an outgoing, loving disposition." For more info on the Pug go to the [Pug Dog Club of America's](#) website.

So while both are playful and loving, one leans toward energetic and exuberant and the other is charming and even-tempered, so pick the one that best suits your lifestyle.

### **I found a great question from AKC's Facebook Message board:**

I am a 4-H Dog Club Leader in Kinsley, Kansas and my daughter is just getting started showing her border collie in AKC events. Our 4-H club is just getting started and is interested in purchasing used agility equipment. I have searched the internet and any imaginable place I can think of for used equipment. I was just wondering if you had any leads or information that you could provide me? We are currently building some of our own, but would like to purchase maybe some of the bigger items and we don't have the funds at the present time to buy new. Thank you for your time.

**Dear 4-H Leader:** I asked AKC's Senior Agility Field Representative Gail Storm about your needs and here are some great ideas from her for you!

- Talk to all the dog clubs of any type in their area and ask them to poll their members to see if anyone has anything they'd like to donate or sell.
- Leave a poster in local vet clinics that might catch the eye of an agility competitor that uses that vet.
- There are many "chat lists" on the web, such as the one in my area that is a Yahoo group called "Midwest Agility" and joining those and asking for help or what might be for sale.
- There are also "breed specific" Yahoo group agility lists and one of those might be helpful.
- Since the owner has a Border Collie, there's a lot of rescue groups too that have members that do agility or have agility connections in their area so also seek out those in her area and see what's going on with them.
- At the same time maybe they can help out the rescue group with a donation of time or work. One thing that I had the local group do was to hold several "50/50" drawings at group events and they sold some tickets and were able to get enough money to buy some of the larger pieces of equipment.
- And lastly, there are possibly local competitors that would be willing to donate "time on their equipment" to the kids. I do that in my area and let any child under the age of 18 use the equipment for free.

Thanks Gail for some awesome ideas to help kids and 4-H groups get started in Agility. Just remember to make sure the "used" equipment is safe for dogs before using it. For more information about AKC Agility visit [www.akc.org](http://www.akc.org)

## ***Chairman's Report March 2013 -- Defending Our Rights --***

**New York, NY** – For years, animal rights extremists have focused on attacking the health of purebred dogs based on what they determined were improper breeding programs, and have indiscriminately discredited dog breeders with unsupported anecdotal stories as opposed to facts. We all know the unsubstantiated accusations all too well. Unfortunately, the rather gullible media simply accepted these allegations without objective investigation. A case in point is the untruthful story about Bulldogs published in the *New York Times Magazine*. Interestingly, while we supplied significant factual information about the health of Bulldogs, as did the Bulldog Club of America, the article was selective – which is just a nice word for "biased" - in the utilization of those facts. In the end, the story was simply propaganda, not journalism.

But starting last year, there was a subtle, yet very noticeable shift in the communication tactics of the two largest animal rights organizations. Previously, for the most part, they had practiced a strategy of either ignoring or dismissing the AKC. Simply put, they did not see us as an organization of any concern to them in their quest to eliminate dog ownership through the elimination of breeders. As they have made very clear, their stated goal is "no new puppies" – a goal they intend to accomplish through legislation and ballot initiatives to mandate spay/neuter and restrict breeders to the point of oblivion.

So, what changed? We did. In the past few years all of us - you, your clubs, and the AKC - have become more aggressive, more organized, more vocal, and more visible in legislative matters.

The tipping point last year appears to have been our proactive approach to the proposed APHIS rule changes, which included both a well-documented, reasonable, and thorough review of all the issues with suggestions to make the intent of the regulatory changes achievable without unnecessarily damaging hobby breeders, and a petition of support signed by over 75,000 concerned dog owners. Our response to APHIS caught the extremists completely by surprise and sent them

into a whirlwind of activity that amounted to nothing. Most likely, their evaluation after the storm was that the AKC needed much greater attention from them.

But the proactive plan around the APHIS rule changes was just the tip of the spear the AR extremists have been feeling of late. The AKC Legislative Department, led by the pleasantly indomitable Sheila Goffe, has made our presence, knowledge, and commitment felt on a myriad of legislative issues around the country. Last year, Sheila's department monitored more than 1,500 pieces of legislation. Contrary to what the AR extremists would have people believe, we are a respected resource in dog legislation for legislators and governmental organizations charged with animal care oversight. Our Care and Conditions of Dogs Policy is accepted as an intelligent and fair standard. Our careful analysis of proposed legislation helps reveal unreasonable requirements buried in a bill that would make it virtually impossible for a legislator's constituents to be in compliance. Our individual financial support of legislators' campaigns has made new and strong friends for the AKC and our mission. And your clubs, and the hard-working AKC legislative liaisons at both the state and local levels, have made significant inroads in protecting our rights to own and breed our dogs responsibly.

Today, the AKC is neither being ignored nor dismissed by the AR extremists. Instead, those organizations are now attacking us using the same propaganda tactics of lies and innuendo. I believe our position as squarely in the sights of the AR extremists is a status and a challenge we should accept with resolve and great pride.

As a former ad guy, I am reminded of a 1915 magazine ad for Cadillac considered one of the greatest print ads of all time. It only ran once - in the *Saturday Evening Post*. I believe that ad, titled "The Penalty of Leadership," captures the essence of the American Kennel Club and the challenges we face from AR extremists. The ad explains why companies that honor "standards of excellence" become "targets of the envious."

Here are a few pertinent sentences:

"In every field of human endeavor, he that is first must perpetually live in the white light of publicity. The reward is widespread recognition; the punishment, fierce denial and detraction. When a man's work becomes a standard for the whole world, it also becomes a target for the shafts of the envious few. If his work be merely mediocre, he will be left severely alone. If he achieves a masterpiece, it will set a million tongues a-wagging.

The leader is assailed because he is the leader. The follower seeks to depreciate and to destroy. If the leader truly leads, he remains - the leader."

How are we leading in this fight for our rights?

First, we are proactively taking our messages of the Good Things We Do (the Parent Club rescue network, AKC kennel inspections, AKC CAR, and our collective commitment to improving the health of dogs) to the public; we are telling the facts about purpose-bred dogs and the desirability of owning a well-bred purebred as the family dog; and we are telling the stories of the passionate commitment of our breeders to protect, preserve, and improve purebred dogs. We are doing that through a combination of an aggressive public relations strategy utilizing every media opportunity imaginable to get our story told correctly and in its entirety. In addition, we now have an expert in social media, which gives us the ability to tell the narrative of the AKC throughout the world of social media. For the first time, we will have a constant and consistent platform to reach the general public every day.

Second, we will always be aggressive in responding to AR propaganda posing as media stories. The difference in our response to the Bulldog story and the response to the *New York Times* attack on the AKC is a demonstration of our new commitment to act quickly, broadly and emphatically.

While the cost to have a day-in and day-out public outreach program and an immediate response program is significant, we can afford it. In fact, we can't afford not to have it.

With Churchill as inspiration, our mantra now is this: we will fight with growing confidence and growing strength; we will defend our rights, whatever the cost may be; and we will never stop fighting.

Your comments and suggestion are most welcome [atk@akc.org](mailto:atk@akc.org).

Sincerely,



Alan Kalter  
Chairman



## **All Breed Cardiology Clinic**

Sponsored by the Badgerland Cavalier King Charles Spaniel Club

**Saturday, April 20<sup>th</sup> 2013**

**9:00 a.m. – 3:00 p.m. in conjunction with the Fond du Lac KC show**

**Fond du Lac County Fairgrounds**

**Hwy 45 & Martin Rd.**

**Fond du Lac, WI**

**Heart exams (auscultation only) :**

**Dr. Chris Stauthammer, DVM, Diplomate (ACVIM)**

**Assistant Clinical Instructor, U of M Veterinary Medical Center**

Cardiac forms should be downloaded ([www.offa.org](http://www.offa.org)) and completed before the appt.

Please note All groups of 3 or more dogs an appointment will be scheduled.

Any questions, contact Heidi at 262-643-4904 or [hmadelyne@hotmail.com](mailto:hmadelyne@hotmail.com)

Please make checks out to Badgerland CKCSC and mail to:

Heidi Haugen, 12131 N Ridge Rd, Mequon, WI 53092

---

**Mail Early – Registration Closes April 1 2013**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Breed \_\_\_\_\_ # Heart Exams \_\_\_\_\_

Time preference (only for 3 or more dogs in one clinic) \_\_\_\_\_

Total # Exams \_\_\_\_\_ x \$35 ea. = \$ \_\_\_\_\_

Paper Cities Kennel Club  
P.O. Box 254  
Wausau, WI 54402-0254



PAPER CITIES  
**KENNEL CLUB**

P.O. Box 254 Wausau, WI 54402-0254